After reading the partnership labeling requirements, I have a question on why placing the ENERGY STAR label on the backplate would not be acceptable in general.

From our perspective the label would remain on the product and cannot be removed like a temporary label. There is product literature available on line describing the ENERGY STAR label for further information. Since tracking per part number is required, designing it into a backplate along with model, serial number, etc, ensures label will not appear on a non-qualified product. It also is a location which people reference. I do not believe this is less obvious than a tag on a cord that is normally placed behind a computer desk, or a temporary label that is removed during the install. Please reconsider adding this option to your published list.

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